



FOUNDATION BEYOND BELIEF

humanism at work

Beyond Belief Network Guides: Virtual Webinar or Talk Fundraiser

Your community is full of people with expertise in any number of things. What do your community members know about? What can they teach each other about? This an opportunity to learn, educate, and raise money all at once.

How To

1. Find out who in your community has some special expertise that they can and are willing to impart. Is someone a birder who can give a birdwatching 101 talk? Is someone a quilter who can give a small project tutorial? Is someone particularly knowledgeable about your town's history who can give a talk about an interesting event or period in your local history?
2. Alternatively, reach out to community leaders and ask them if they have a short webinar or talk that they are willing to give. Keep in mind, when you are asking someone to share their expertise they should be compensated in some way unless they offer to donate their time.
3. Livestream the webinar or talk and ask for donations for tickets to watch. Explain that there is a minimum donation that is considered their ticket and that the ticket fees are to raise funds.
4. Alternatively, livestream for everyone for free with calls to donate on screen, in the description, and from an emcee.
5. [Tell us about your fundraiser](#) so we can create your customized donation portal. We need:
 - a. High quality picture of your team or logo for the top of page (if you don't submit anything we'll use our Humanism at Work logo)
 - b. Name of your team
 - c. Name of your fundraiser
 - d. Short description of your fundraiser (2-3 sentences)
 - e. The end date of your fundraiser so we can close the campaign on that day.

Some More Tips

- Start planning at least a month in advance so you have time to make arrangements and promote your event.
- Set a goal that is achievable, but not easy.
- Make an event page on Facebook, send invitations, announce it on your website, put an ad in local newsletters and newspapers, send email reminders a day or so before the event.
- Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you've chosen, or partner with religious groups and spark some friendly competition.
- Enjoy yourself!

Some Video Meeting Options

- [Zoom](#) – Free video conferencing for up to 100 people for up to 40 minutes. Paid plans available for longer meetings and more participants.
- [Google Meet](#) — Free plans temporarily include longer than 60 minutes calls through March 2021 and can include up to 100 participants.
- [Microsoft Teams](#)– Software for remote working. Free basic plan includes video conferencing up to 10,000 participants.
- [Facebook Live](#)
- [Google Hangouts](#) – Free video chat for up to 10 people. Paid plans available for more participants.
- [Jitsi](#) – Multi-platform open-source video conferencing. To skip all the fancy customizations and just start a meeting, go straight to [Jitsi Meet](#).
- [Skype](#) – Free videoconferencing. Participant limit depends on your device.

For more ideas check out BBN fundraising idea guides on our [resources](#) page!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact Foundation Beyond Belief is to use the [contact webform](#), which enables us to track the resolution of your question.