



FOUNDATION BEYOND BELIEF

humanism at work

Beyond Belief Network Guides: Virtual Concert Fundraiser

Do you have musicians in your group? Bands? Singers? Violists? Percussionists? They can all come together to perform a livestream show. The more the merrier. You can require a donation for folks to watch or you live stream for free while asking for donations throughout.

How To

1. Depending on the size of your community, ask those members who play professionally or have a history of playing publicly if they are willing to donate their performance for the fundraiser. If your community is large enough, you can ask local musicians who support your causes. Or if your community is more intimate, find out who in your community has musical inclination and host a more informal concert.
2. Livestream the performances and ask for donations for tickets to watch. Explain that there is a minimum donation that is considered their ticket.
3. Alternatively, livestream for everyone for free with calls to donate on screen, in the description, and from an emcee.
4. [Tell us about your fundraiser](#) so we can create your customized donation portal. We need:
 - a. High quality picture of your team or logo for the top of page (if you don't submit anything we'll use our Humanism at Work logo)
 - b. Name of your team
 - c. Name of your fundraiser
 - d. Short description of your fundraiser (2-3 sentences)
 - e. The end date of your fundraiser so we can close the campaign on that day.

Some More Tips

- Start planning at least a month in advance so you have time to make arrangements and promote your event.
- Set a goal that is achievable, but not easy.
- Make an event page on Facebook, send invitations, announce it on your website, put an ad in local newsletters and newspapers, send email reminders a day or so before the event.
- Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you've chosen, or partner with religious groups and spark some friendly competition.
- Enjoy yourself!

Some Video Meeting Options

- [Zoom](#) – Free video conferencing for up to 100 people for up to 40 minutes. Paid plans available for longer meetings and more participants.
- [Google Meet](#) — Free plans temporarily include longer than 60 minutes calls through March 2021 and can include up to 100 participants.
- [Microsoft Teams](#)– Software for remote working. Free basic plan includes video conferencing up to 10,000 participants.
- [Facebook Live](#)
- [Google Hangouts](#) – Free video chat for up to 10 people. Paid plans available for more participants.
- [Jitsi](#) – Multi-platform open-source video conferencing. To skip all the fancy customizations and just start a meeting, go straight to [Jitsi Meet](#).
- [Skype](#) – Free videoconferencing. Participant limit depends on your device.

For more ideas check out BBN fundraising idea guides on our [resources](#) page!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact Foundation Beyond Belief is to use the [contact webform](#), which enables us to track the resolution of your question.