



# BEYOND BELIEF NETWORK

## Beyond Belief Network Guides: Toast to a Better World

Looking for a creative yet elegant way to fundraise for a great cause? Or trying to pair a smaller event with a larger gathering? Consider hosting a Toast to a Better World party!

### Tips to Get Started

1. **Come one, come all!** In order to get as much attendance and attention as possible, advertise to your group, other local freethought groups, friends and family. Utilize social media to help get the word out. Plan to announce the event at least a month in advance.
2. **Time of our lives.** If you're holding the event at a restaurant, try to factor in the restaurant's booking schedule. The same rule applies if you plan to have the event catered at a private residence. Ideally, you should contact your venue/caterer several weeks before the event so that you can get a price check and inquire if they offer discounts for charity events.
3. **Plan for all guests.** While you can serve alcoholic drinks, it's a good idea to also provide non-alcoholic drinks, especially for those individuals acting as designated drivers. Also, make plans to get over-imbibers home safe by utilizing a taxi service.
4. **Collection.** The whole point of your event is to raise funds for a particular charity, and there are several ways to go about collecting donations. Ask for a minimum donation at the door. If holding a cash bar, take a certain percentage. To raise additional funds for your charity, consider combining the cocktail event with a raffle/silent auction.
5. **Saving money.** If you're expecting a lower turnout, consider hosting the event at a private residence as a less expensive option. In another effort to keep costs low, ask attending members if they would be willing to bring a dish or dessert. Your main expense will be purchasing materials for the drinks: alcohol, mixers, beer, wine, soda, juice.

6. **Remember Foundation Beyond Belief Beneficiaries.** Remember all Beyond Belief Network Teams! Hosting a fundraiser on behalf of Foundation Beyond Belief or any of its beneficiaries counts as two events. Perfect for those teams looking to quickly raise their team's BBN level. For more information about Beyond Belief Network events, look [here](#).

## Volunteers Needed

If you decide to host your Cocktails for a Cause at a private residence, you may need volunteers to act as staff. The number of volunteers will depend on the number coming to the event. You should have:

- One host/emcee who will keep the event moving, speak to the audience, introduce any performers and entertain the crowd.
- Servers will depend on type of food being served and the number of people attending. For finger foods, you'll need one server for every twenty people.
- Bartenders, like servers, will depend on the type of drinks being served and the number of people attending. If you're only serving beer and wine, you'll need one bartender for every twenty people. If you're serving drinks not mixed in advance, you'll need more. If you're having an open bar, consider a self-serve option.
- At least two people at the door to take donations, coats, etc.
- If you're holding a silent auction/raffle, have one person available to monitor the prize table and announce winners.

## Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact Beyond Belief Network is to use the contact webform, which enables us to track the resolution of your question: [foundationbeyondbelief.org/contact-bbn](http://foundationbeyondbelief.org/contact-bbn). You can also email us at [bbn@foundationbeyondbelief.org](mailto:bbn@foundationbeyondbelief.org).