



BEYOND BELIEF NETWORK

Beyond Belief Network Guides: Student Groups Idea Guide

This guide is meant to give you ideas for fundraising events that are fun activities and ways of raising money for great charities through Foundation Beyond Belief's [Beyond Belief Network](#).

1. Send an Atheist to Church: You're going to church, but your fellow students get to decide where!
 - a. Set up a table with signs about what you're doing and collection boxes for local churches (that would be welcoming of atheists).
 - b. The church with the most votes (in terms of dollars) is the one you'll attend.
 - c. When you announce the winner, let people know when you're going.
 - d. Consider contacting the church to let them know that you're coming.
 - e. Be respectful when you go – different beliefs, same values.

2. Coexist Charity Competition: Join up with a couple other (theist) student groups to hold a fundraising competition.
 - a. The student group (or leader) that raises the most has to do something embarrassing/unpleasant that will cause a spectacle and generate interest (e.g., shave heads, dye hair, wear costume, do a song and dance, etc.).
 - b. The student groups can choose to raise funds for the same charity or for different charities.
 - c. Including theist clubs in your competition is a way to open a dialogue and work together for a good cause, but of course you could have a competition with student groups that are neither nontheist or theist.

3. Barbecue Beyond Belief: Sell easy-to-prepare food and drinks.
 - a. Pick a location with a lot of traffic (you can have it on campus, or see if a local business will let you set up on their premises).
 - b. Set up a grill and load up coolers with meat and veggies.
 - c. Pick easy -to-cook and well-liked foods (burgers, hot dogs, brats, grilled veggie kabobs).
 - d. Don't forget the drinks: have bins full of ice and chilled beverages.

- e. Set up a box so people can donate more if they choose (or if they've already eaten!).
4. Benefits Bake Sale: There's a reason it's a classic.
- a. You can make a large amount of delicious baked goods in advance (make sure to include some treats that are nut-free, chocolate-free and/or gluten-free for people with allergies).
 - b. Set up a table with multiple levels or put some desserts on stands.
 - c. This is a great idea for high school groups in particular, but check with your school about what you're allowed to sell.
5. Concert for a Cause: Put on a show to benefit FBB!
- a. Find a band (or better yet, bands!) willing to split their take from a show with FBB
 - b. In exchange, you will promote the show and post flyers on campus and announcements on Facebook that mention that the concert supports FBB (and if you've selected a beneficiary in particular, mention that, too)
 - c. Check with the venue about their policies on age of admission, merchandise tables, accepting donations to the charity from concert-goers, etc.
 - d. If you are allowed to by the venue and the band, set up a table to sell some merchandise (like promotional items for the band or FBB gear) with the profits going to charity.
6. Play to Your Strengths
- a. Talk to your group members to get ideas about what they're good at and work with their talents.
 - b. You can get ideas of what you could sell or what sorts of entertainment or other services your members could provide.
 - c. You don't have to completely base your fundraising events on your members' talents, but you should avoid paying outside professionals full price when you have someone willing to put forward the effort already in your group.

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact Beyond Belief Network is to use the contact webform, which enables us to track the resolution of

your question: foundationbeyondbelief.org/contact-bbn. You can also email us at bbn@foundationbeyondbelief.org.