



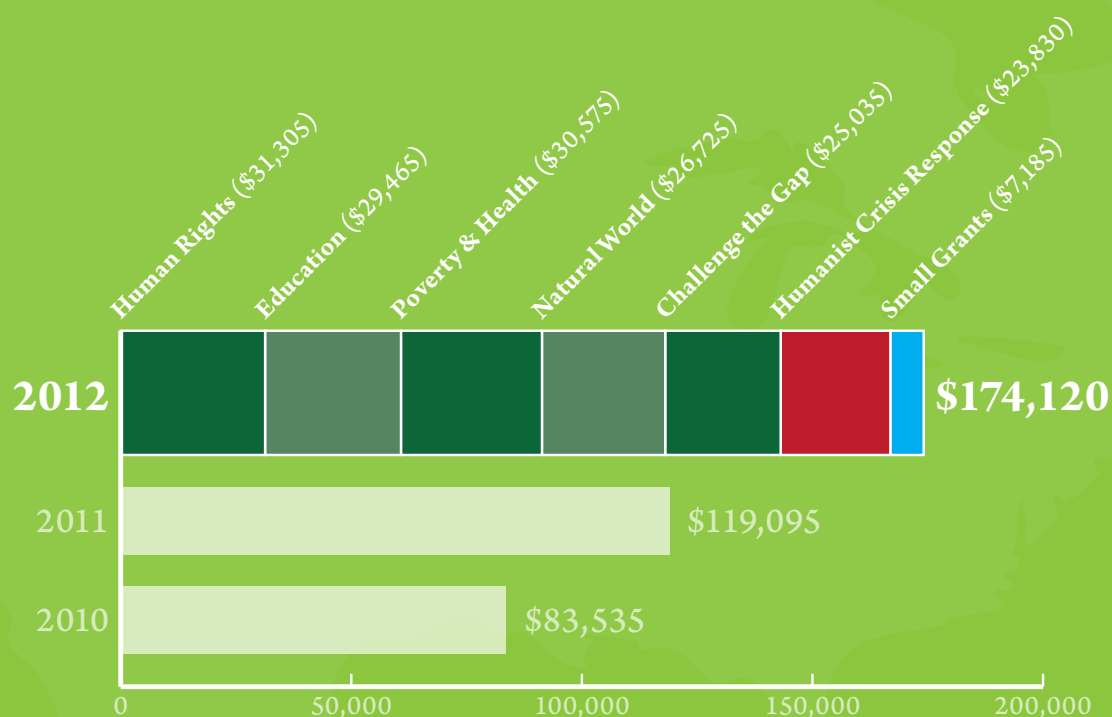
humanity at work

**FOUNDATION
BEYOND BELIEF**

2012 Annual Report

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At a Glance: Direct donations to beneficiaries
Excluding LLS donations



April 1, 2013

Dear members and supporters,

As 2011 drew to a close, it was already clear that 2012 was going to be a year of unprecedented positive change for Foundation Beyond Belief. And it certainly didn't disappoint.

This year, our membership—which exceeded 1,000 for the first time in December—donated more than \$203,000 through the Humanist Giving program, supporting 23 organizations meeting a wide range of needs around the world. We continued to emphasize key themes that resonate with humanist values, including women's rights, LGBT rights, equal access to education, biodiversity, and working common ground with people of different beliefs.

Our Volunteers Beyond Belief program grew to 23 teams of humanist volunteers working to improve communities across the U.S. The teams volunteered at food banks, helped build homes for economically challenged families, raised funds for research in the fight against disease, cleaned up parks and roads, volunteered in AIDS hospices and crisis nurseries, and contributed to disaster relief efforts.

Our Humanist Crisis Response program sprang into action twice last year, raising over \$22,000 in response to Superstorm Sandy and the Colorado wildfires, while FBB's inaugural campaign as a national partner of the Leukemia & Lymphoma Society engaged more than 1,300 walkers from almost 150 local teams in support of medical research and compassionate patient care. Thanks to a generous matching grant from the Stiefel family, our national community of humanists raised over \$430,000 for this extraordinary cause.

We've done a lot of good in the past year, and 2013 is shaping up to exceed those efforts by every measure, including the launch of the Pathfinders Project, the exciting pilot program for our ongoing Humanist Service Corps, and our first international affiliates in Canada and Australia.

But one of the results that moves me most of all is what I hear from our members on a daily basis—that they are giving more than ever before, that they feel more connected to issues and needs in the world than ever before, and that taking compassionate action has become a greater part of their humanist identity than ever before.

Deepest thanks for being a key part of this experiment in compassionate humanism.

Kind regards,

A handwritten signature in black ink, appearing to read 'Dale', written in a cursive, flowing style.

Dale McGowan
Executive Director

2012 TIMELINE

January

- FBB launches first quarter with new Humanist Giving format and five new featured charities

February

- FBB launches new international Leukemia & Lymphoma Society Light The Night team
- FBB passes a quarter million dollars in charitable giving since launch

March

- Q1 ends with \$40,005 in total giving

April

May

June

- Volunteers Beyond Belief expands to 18 teams across the country and more than 2,000 volunteers
- FBB's first Small Grant awardee is Leo Igwe for his witchcraft accusation study
- Q2 ends with a total of \$42,310 in giving

July

- Humanist Crisis Response is launched in response to the devastating summer Colorado wildfires

2012 TIMELINE

August

- FBB's international Light The Night team reaches 670 walkers and \$60,000 in donations

September

- FBB wins a \$20,000 Chase Community Giving grant
- Light The Night Walks begin taking place across the country, and the FBB team reaches \$124,000 in donations
- Q3 ends with \$47,150 in donations
- FBB passes a half million dollars in charitable giving since launch

October

- Donations from the FBB Light The Night team help fund a new blood cancer research partnership

November

- Humanist Crisis Response raises \$18,040 to aid recovery from Superstorm Sandy in the United States and Haiti
- Small Grant awardee Harvard Humanists packages 40,000 meals for food-insecure families

December

- Small Grant awardee Avivara improves access to education in Guatemala
- Q4 ends with a total of \$61,355 in donations
- FBB's international Light The Night team ends the 2012 season with nearly 150 teams and \$430,000 in donations
- FBB passes three quarters of a million dollars in charitable giving since launch

HUMANIST GIVING PROGRAM

This year, our members donated more than \$203,000 through the Humanist Giving program. In this, its third year of existence, the program changed formats, supporting five charities instead of 10 each quarter. By reducing the number of beneficiaries, we can make a larger impact for each of our grantees, streamline our own processes, and better tell the stories of our beneficiaries.

First Quarter

HUMAN RIGHTS	EDUCATION	POVERTY & HEALTH	NATURAL WORLD	CHALLENGE THE GAP	FOUNDATION BEYOND BELIEF
Center for Reproductive Rights 	Vidnyanvahini (Science in Motion) 	Roots of Development 	Environmental and Energy Study Institute 	Unitarian Universalist Service Committee 	 Foundation Beyond Belief
\$7,505	\$7,460	\$7,405	\$6,565	\$6,365	\$4,485

“Your commitment to energy and climate solutions is so inspiring to us at the Environmental and Energy Study Institute (EESI). When we work together, we can move this country to a clean, low-carbon economy. You are all so critical to helping to slow climate change! Thank you so much for your gifts through Foundation Beyond Belief. EESI is honored to have been chosen for FBB’s first quarter fund drive!”
— Susan Williams, Environmental and Energy Study Institute

Second Quarter

POVERTY & HEALTH	HUMAN RIGHTS	EDUCATION	NATURAL WORLD	CHALLENGE THE GAP	FOUNDATION BEYOND BELIEF
Shoulder to Shoulder 	It Gets Better 	National Association for Urban Debate Leagues 	Population Connection 	MAZON: A Jewish Response to Hunger 	 Foundation Beyond Belief
\$7,860	\$7,650	\$7,205	\$7,025	\$6,445	\$4,125

“Your donation of \$7,860 will ensure that Shoulder to Shoulder’s communities have access to the medications they may need during their visits to our clinics. It will also ensure that our staff members have the resources they need to help these communities build better public health and education infrastructure. With your help, fighting poverty may not be a quick fix; however, it is a fight we will come closer to winning.”
— Anna Haas, Director of Development, Shoulder to Shoulder

HUMANIST GIVING PROGRAM

Third Quarter

HUMAN RIGHTS	POVERTY & HEALTH	EDUCATION	NATURAL WORLD	CHALLENGE THE GAP	FOUNDATION BEYOND BELIEF
Equal Justice Initiative	Nourishing USA	Kasese Humanist Primary School	Animal Legal Defense Fund	Hindu American Seva Charities	
					
\$8,135	\$7,745	\$7,505	\$6,620	\$6,215	\$4,185

“We want to thank Foundation Beyond Belief management, members, and free-thinkers worldwide for having supported generously Kasese Humanist Primary School. It means a lot to us to see a community of atheists, humanists, and other freethinkers coming together to support our school project ... ‘With science, we can progress.’”

— Bwambale Robert, School Project Director, Kasese Humanist Primary School

Fourth Quarter

HUMAN RIGHTS	POVERTY & HEALTH	EDUCATION	NATURAL WORLD	CHALLENGE THE GAP	FOUNDATION BEYOND BELIEF
MADRE	Globe Med	Prison University Project	DC Greenworks	Friends for a Nonviolent World	
					
\$8,015	\$7,565	\$7,295	\$6,515	\$6,010	\$3,905

“MADRE is thrilled to be part of the vibrant community of Foundation Beyond Belief. With your support, we will uphold women’s human rights in 19 countries in 2013. MADRE works hand in hand with grassroots women to meet urgent needs and build lasting solutions. Our work is holistic, encompassing direct services and human rights advocacy to create just policies and change on the ground. We build collaborations among activists in reproductive rights, environmental justice, and human rights. We meet women’s needs for livelihood skills and resources, link local and global stakeholders, and position women to advocate for rights-based solutions.”

— Yifat Susskind, Executive Director, MADRE

Each quarter we offer support in the areas of Poverty and Health, Education, Human Rights, The Natural World, and Challenge the Gap, our effort to find common ground with those who hold different worldviews.

SMALL GRANTS



We launched our new Small Grants program in 2012, kicking things off with a grant to Leo Igwe's investigation into witchcraft accusations in Ghana. FBB awarded \$2,000 to the Igwe study, and members donated an additional \$2,185 to support this important work.

"The consequences of witchcraft accusation are dire and diverse," says Igwe. "Those accused of witchcraft are often subjected to inhuman and degrading treatment by states and non-state agents. They are feared and treated as enemies to the society. Those alleged to be witches are attacked, exiled or lynched by mobs, forced to drink concoctions by local diviners or traditional

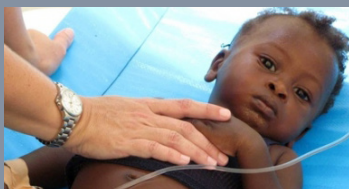
medicine men and women, subjected to abusive treatment in the name of exorcism by pastors and other god-men and women, persecuted and jailed by the states. Some of those accused of witchcraft who survive the ordeal are then exiled from their homes and forced to live in camps or on the streets. Witchcraft accusations are at the root of egregious instances of human rights abuses and social problems across many regions of Africa. They fuel hatred, conflicts, and mistrust in families and communities across Africa."

Other Small Grant awardees were Avivara, a small Guatemalan charity aimed at improving access to education in impoverished areas in Guatemala, and the Harvard Humanists Values in Action initiative to support a volunteer event that packaged 40,000 meals for food-insecure families. Both Avivara and the Harvard Humanists received \$1,500 grants.



HUMANIST CRISIS RESPONSE

Our Crisis Response program sprang into action twice in 2012. Supporters raised \$5,570 to support volunteer firefighter departments in Colorado whose resources were depleted by wildfires. In October, Hurricane Sandy slammed Haiti and then converged with a major weather system in the northeast creating Superstorm Sandy. Our Crisis Response program raised more than \$18,000 to support International Medical Corps' effort to bring disaster relief to Haiti and Team Rubicon, which showed determination and compassion as it deployed a thousand veterans to aid in the cleanup in the northeast. The generous support of FBB members supported these organizations in their efforts to aid those in need.



Horn of Africa Famine
\$220 in 2012
(totaling \$13,500 for 2011 and 2012)



Superstorm Sandy
U.S. Relief: \$13,750
Haiti Relief: \$4,290



Colorado Wildfires
\$5,570

LEUKEMIA & LYMPHOMA SOCIETY: LIGHT THE NIGHT WALKS



FBB's inaugural campaign as a national partner of the Leukemia & Lymphoma Society has been an emphatic success. Over the course of the year, more than 1,300 walkers from 150 local teams coordinated their fundraising efforts in support of medical research and compassionate patient care. Thanks to a generous matching grant from the Stiefel family, our international community of humanists raised \$430,000, the largest amount ever raised by a first-year non-corporate team and the fourth largest amount raised by any team in the nation in 2012. We look forward to building upon our achievements in 2013.

"The Light & Night Walk was spectacular and inspiring. Secular students from DePaul, Northwestern, and UChicago raised money and participated in the walk along Chicago's beautiful lakefront. We were also joined by another FBB group that was captained by Hemant Mehta of the Friendly Atheist. The most memorable moment was when we turned a corner and saw the words 'Light the Night' on one of the



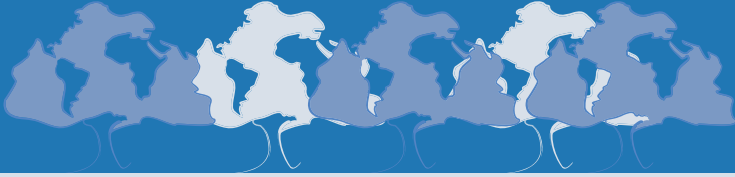
skyscrapers. This important event allowed us to briefly put the values of humanism into practice, and connected us to the thousands of other people who showed up that day for a common cause: to fight against one of the most atrocious diseases facing humanity." — Mike Mei

"Just a few years ago, it would have been almost unfathomable for a major charity to willfully show freethinkers in their marketing materials. It is amazing that we were featured at all, let alone that LLS chose to make us the first thing seen at the top of a national brochure. This is a phenomenal testament to how far we have come as a movement and how much public benevolent action can break down false stereotypes about the nonreligious."

— International Team Captain
Todd Stiefel



FBB's International Light The Night Team, as represented by Triangle Freethought Society and the NC State and East Carolina University Secular Student Alliances, appears on the cover of the 2013 handbook for all LTN walkers. The caption reads "FBB 2012 Top non corporate team in the country."



VOLUNTEERS BEYOND BELIEF

This year, our Volunteers Beyond Belief teams worked to be an integral part of their communities. They volunteered at food banks, worked with Habitat for Humanity, and contributed to relief efforts. We made great leaps in the program, adding new teams with a total of 2,200 volunteers in 23 cities. Our Harvard Humanists team worked to pack a whopping forty thousand meals. After Superstorm Sandy, our Freethought Society team reached out to help form the Hurricane Sandy Emergency Relief Fund Committee to raise and distribute funds, an action recognized by the *Washington Post*. VBB teams have adopted highways, held blood drives, and volunteered their time to shelters, schools, and children's hospitals.



Many local VBB teams engaged in efforts supporting LGBTQ rights. The Humanists of Rhode Island had more than a dozen volunteers represent them in downtown Providence at a day-long festival and the country's only illuminated nighttime pride parade. The Humanist Community of Central Ohio walked in their local pride parade and passed out bookmarks in support of the LGBTQ community in Columbus. Minnesota Atheists

also proudly marched in the 28th annual MayDay parade in Minneapolis, during which many of their members made a point of championing marriage equality with signs and T-shirts. Triangle Freethought Society volunteered at phone banks to inform voters about NC Amendment One, a proposal that would amend the NC constitution to further restrict the definition of marriage and, effectively, deny domestic partnership status to any unmarried NC couple.

VBB team the Humanists of Houston volunteered at a holiday store for the Houston Area Women's Center, which serves families impacted by domestic and sexual violence. "During



store operation, most HOH volunteers assisted clients with shopping. Every client family was paired with one or two volunteers who guided them through the store and helped carry all of their selections. One of the thoughtful details of the store was the separation of parents/caregivers and children to do their shopping in different rooms. The adults shopped for their children, while children were able to pick out a gift for their caregiver and wrap it however they chose. Hence a few volunteers each shift had the happy task of keeping enthusiastic children supplied with paper, tape, ribbons, and bows.” — Julie Ebersole, Humanists of Houston

VBB team Minnesota Atheists volunteered at the Emergency Foodshelf Network, where they packed 4,387 pounds of food and 66 bags of rice—enough for 556 people. The boxes were distributed to various food banks in the area. EFN is a secular nonprofit that relies heavily on partnerships and volunteers to operate, and in this case, move more than two tons of food. “It was hard work,” commented one volunteer from MN Atheists, “but worth it.”



2012 MAJOR DONORS*

To Giving Program, Crisis Response, special drives, and FBB itself.

\$10,000+

Stiefel Freethought Foundation

\$5,000 to \$9,999

Google Matching Gifts Program

Sean Santos

\$2,500 to \$4,999

Brennen McKenzie

Carol McLaughlin

Amy Schirmer

\$1,000 to \$2,499

Anonymous

James Ashmore

Denise Bartlett

David Brown

Victoria Brown

Meghan Byrne

Dana Dahlstrom

Clare Doyle

Paul Eastland

James Eisner

The GE Foundation

Brandon Goldsworthy

Jason Goodwin

Hamilton Barksdale Brown Charitable Trust

Alexandra Hawkins & Ivanna Kartarahardja

Joel Justiss

Hyman A. and Ida Kirsner Family Foundation

Matt Kraai

Betsy Law

Jack McKinnon

Sarah Menon

Microsoft Matching Gifts Program

Sharon Moss

Alan Osterkil

Prometheus Athletics, LLC

John Radke

The Raney Family Fund

Eric Ray

Ann Marie Rezen

Stepan Riha

Keith Royster

Sales Direct World

Rob Schneider

Fred Schreiber

Erin Schutte

Mark Sheskin

Ingo Soeding

Todd Stiefel

Christopher Taylor

Eric Weigle

Brad Wheeler

Kevin Yaussy

Matthew Young

Zinio, LLC

\$500 to \$999

Anonymous (5)

Brian Arbogast and Valerie Tarico

Gordon Bear

Keith Bisset

Steven Bloomfield

Chris Brock

Brandon Brown

K. D. Burdick

Randy Colbert

Carol Colby

The Dale Family Fund

Lee and Keira Eddy

Ethical Humanist Society of Chicago

Arthur Fay

Kenneth Feucht

Freethought Dayton

Maxsim Gibiansky

Kelley Glenn

Nicholas Goffee

Courtney Gonzalez

The Groove Photography

Chase Hansel

Jeremy Hartman

HP Company Foundation

Jonathan Jermey

Patricia Kahn

Cecilia Kalish

Mark J. Kelly

Philip Kizer

Judie Lipsett

Michael Magill

Marbeach Foundation

Albert Marquis

Athena Mason

Gemma Mason

John McNally

Csaba Mera

Katharine Miller

Natalie Miller

Brian Newell

Jenna Pederson

Philadelphia Ethical Society

Susan Quilty

Kurtis Rader

Kelly Rhodes

Kevin Robinson

Judy Saint

Wanda Shirk

Shawn Stewart

Julia Suggs

Srikant Talasila

Stewart Thurston

Stephen Tkacs

Nora Tramm

Shawn Turek

Carmencita Valerio

Thomas Sebastian von Knorring

Wells Fargo Community Support Campaign

David Willes

Cynthia Zujko

Foundation 50 Giving Circle

The Foundation 50 Giving Circle is a group of FBB members who give at least \$50 each month to support the Foundation's operations.

Keith Bisset

Gary Bowen

Andrew Clairmont

Randy Colbert

James Eisner

Howard Fox

Jason Goodwin

Jerry Hall

Joel Justiss

Pat Kahn

Stephen Klump

Sherri Lechten

Hemant Mehta

Kate Miller

Sharon Moss

Gregory Rockwell

Drew Rosielle

Sean Santos

Amy Schirmer

Rob Schneider

Erin Schutte

Ingo Soeding

Todd Stiefel

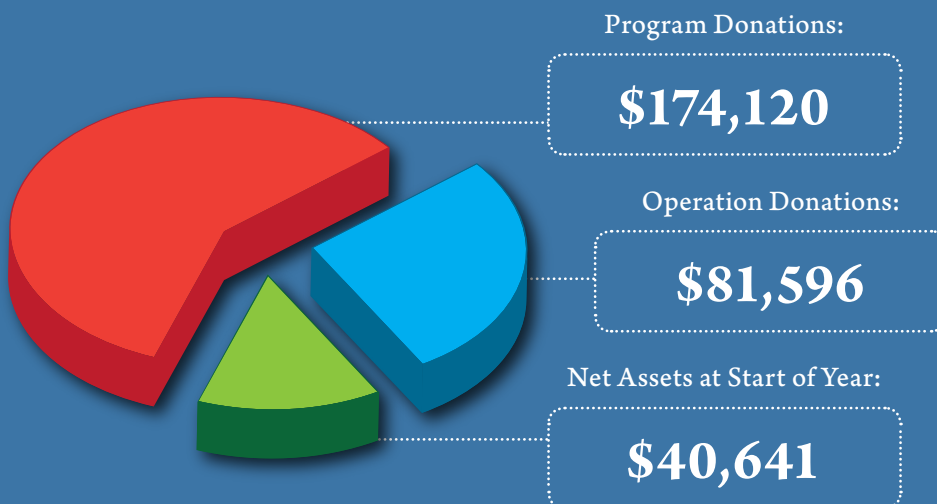
Carmencita Valerio

Mandy Wultsch

* **Note:** Because donations made to the Leukemia & Lymphoma Society through our 2012 Light The Night team were deposited directly with LLS, this pages does not include donations from that drive. Foundation Beyond Belief would like to acknowledge the extraordinary generosity of the Stiefel family for contributing matching funds totaling more than \$215,000 to that drive.

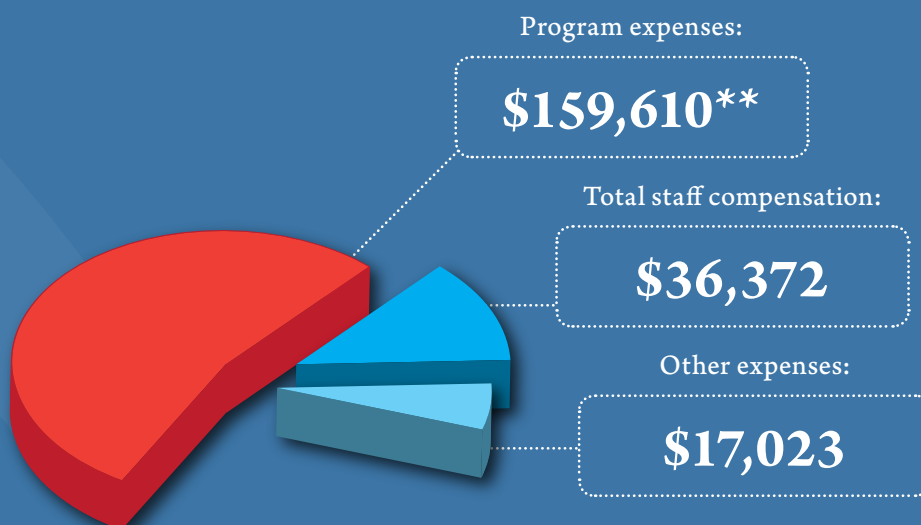
REVENUE (\$296,357 Total)

** Includes all donations received in 2012, including Q4 2012.*



EXPENSES (\$213,005 Total)

*** Includes only disbursements completed in 2012. Excludes Q4 2012 payments (completed in January 2013).*



2012 NET ASSETS



BOARD



Dale McGowan PhD
(Executive Director)
ex officio



Hemant Mehta
Board President



Kate Miller PhD
Board Treasurer



Trish Hotze Cowan
Board Secretary



Zachary Moore PhD

STAFF



Dale McGowan
Executive Director



Noelle George
Operations Manager



Brittany Soots-Reinhard
Director of
Special Projects



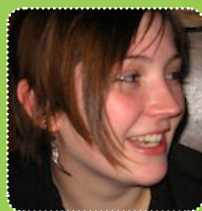
AJ Chalom
Humanist Giving
Program Coordinator



Walker Bristol
Director of
Communications



Airan Wright
Web Administrator



Claire Vinyard
Social Media
Coordinator



Kelly Wright
Blog Editor

INTERNS

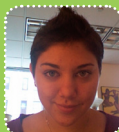
Spring:



Bridget
Gaudette



Mike
Mei



Chana
Messinger



Lauren
Lane



Corey
Glasscock



Suzanna
Nobles



Lindsey
Needham



AJ
Chalom



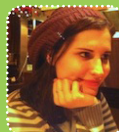
Walker
Bristol

Summer:

Fall:



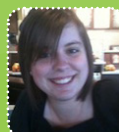
Joshua
Brose



Cathleen
O'Grady



Andrew
Geary



Kate
Donovan



Sam
Shore



Sarah
Hamilton

PLAN FOR 2013



Pathfinders Project

Pathfinders Project is a yearlong international service and research trip sponsored by Foundation Beyond Belief. From July 2013 to July 2014, four humanists will complete clean water, education, and human rights projects in collaboration with local nonprofits and NGOs in Asia, Africa, and Latin America. As they complete these projects, the Pathfinders will collect data on each country and partner organization with the ultimate goal of evaluating sites for the proposed next phase of this project, the forthcoming Humanist Service Corps.



Millennium Development Goals

Starting in 2013, FBB plans to articulate a strong and consistent humanist voice in alignment with the vision of the UN Millennium Development Goals. In addition to educating our members and the humanist community as a whole about MDG, we will be using the eight goals to help guide our beneficiary selections.



A landmark in giving

As of late 2012, Foundation Beyond Belief is on target to pass one million dollars in total donations by third quarter 2013.

A new website

Because so much of our community takes place online, FBB is investing in a new website design in 2013, with improvements in member experience and in our ability to effectively tell the stories of our beneficiaries.

Greater impact

As our membership grows, the size of our average beneficiary grant is on target to exceed \$10,000 by the end of 2013.

