Beyond Belief Network Guides: Fundraisers

1. Check out BBN fundraising idea guides on our [resources](#) page!
2. Start planning at least a month in advance so you have time to make arrangements and promote your event.
3. Check with the venue you’ve selected to make sure that what you’re planning won’t violate any of their policies (include the date, where you’re going to be, what exactly you’re going to do, who your group is, what charity you’re supporting).
   a. Many venues have rules about what you can sell because of agreements they’ve made with large businesses.
   b. You might need permission to set up tables, even in public areas.
   c. Check local event calendars to be sure your event won’t conflict with some other large event.
   d. If you’re a student group, your universities want to help and can tailor your ideas to what works on your campus, so ask your activities board for help.
4. Post flyers around town or campus, make an event page on Facebook, send invitations, announce it on your website, put an add local newsletters and newspapers, send electronic reminders a day or so before the event.
5. Partner up with other groups! Let other local freethought groups know about your event. Consider contacting special interest clubs who would also support the charity you’ve chosen, or partner with religious groups and spark some friendly competition.
6. If you’re selling something, make sure you have a lockbox, appropriate change (bills and coins), and someone in charge of it at all times.
7. Set up a box for donations for people who don’t want to buy anything but still want to give.
8. Enjoy yourself!

Questions or Concerns?

If you need help with planning your event or have additional questions, the best way to contact Beyond Belief Network is to use the contact webform, which enables us to track the resolution of your question: [foundationbeyondbelief.org/contact-bbn](http://foundationbeyondbelief.org/contact-bbn). You can also email us at bbn@foundationbeyondbelief.org.